

12/27/99
JC511 U.S. PTO
09/472927

UTILITY
PATENT APPLICATION
TRANSMITTAL

December 20, 1999

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09/472927
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Attorney Docket No.:	CM01363L	Total Pages:	2
First-Named Inventor or Application Identifier	Sivakumar Muthuswamy and Anupama Ramamurthy		
Title:	SYSTEM AND METHOD FOR MEASURING WEB PAGE ADVERTISEMENT IMPRESSIONS		
Express Mail Label No.:			

(Only for new nonprovisional applications under 37 CFR 1.53(b))

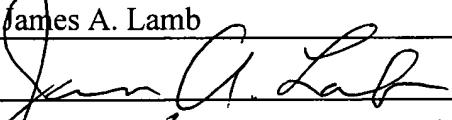
APPLICATION ELEMENTS (see MPEP chapter 600 concerning utility patent application contents)	ADDRESS TO:	Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231
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1. <input checked="" type="checkbox"/> Fee Transmittal Form <i>in duplicate</i>	
2. <input checked="" type="checkbox"/> Specification	Total Pages
3. <input checked="" type="checkbox"/> Drawings	Total Sheets:
4. <input checked="" type="checkbox"/> Oath or Declaration with Power of Attorney	Total Pages
a. <input checked="" type="checkbox"/> Newly Executed (original or copy)	
b. <input type="checkbox"/> Copy from prior application (37 CFR §1.63(d)) (for continuation/divisional with Box 17 completed)	
i. <input type="checkbox"/> <u>Deletion of Inventor(s):</u> Signed statement attached deleting inventor(s) named in the prior application (see 37 CFR §1.63(d)(2) and 1.33(b))	
5. <input type="checkbox"/> Incorporation by Reference (<i>useable if Box 4b is checked</i>) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.	
6. <input type="checkbox"/> Microfiche Computer Program (Appendix)	
7. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence Submission	

ACCOMPANYING APPLICATION PARTS		
8. <input checked="" type="checkbox"/> Assignment Papers (<i>cover sheet and document(s)</i>)		
9. <input type="checkbox"/> 37 CFR §3.73(b) Statement	<input type="checkbox"/> Power of Attorney	
(when there is an assignee)		
10. <input type="checkbox"/> English Translation Document (<i>if applicable</i>)		
11. <input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Copies of IDS Citations	
(IDS)/PTO-1449		
12. <input type="checkbox"/> Preliminary Amendment		
13. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) (<i>should be specially itemized</i>)		
14. <input type="checkbox"/> Small Entity Statements		

15.	<input type="checkbox"/>	Certified Copy of Priority Document(s)				
16.	<input type="checkbox"/>	Other:				
17. IF A CONTINUING APPLICATION <i>check appropriate box and supply the requisite information below and in a preliminary amendment:</i>						
<input type="checkbox"/>	Continuation	<input type="checkbox"/>	Divisional	<input type="checkbox"/>	Continuation-in- Part (CIP)	Prior Application No. _____
Prior Appl. information:		Examiner:		Group/Art Unit:		

CORRESPONDENCE ADDRESS						
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SUBMITTED BY						
NAME	James A. Lamb			Reg. No.	38,529	
SIGNATURE						
DATE	December 20, 1999			Deposit Account User ID	13-4774-1740	

PATENT
FEE TRANSMITTAL

Application Number			
Filing Date			
First-Named Inventor	Sivakumar Muthuswamy and Anupama Ramamurthy		
Examiner Name			
Group/Art Unit			
Title:	SYSTEM AND METHOD FOR MEASURING WEB PAGE ADVERTISEMENT IMPRESSIONS		
Attorney Docket No.	CM01363L		
TOTAL AMOUNT OF PAYMENT		\$800.00	

METHOD OF PAYMENT
(check one)

The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:

Deposit Account No.	Deposit Account Name
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13-4774 Motorola, Inc.

Charge any additional Fee Required under 37 CFR § 1.16 and 1.17

Charge the Issue Fee set in 37 CFR § 1.18 at the of the Mailing of the Notice of Allowance

FEE CALCULATION

1. BASIC FILING FEE

Large Entity

Code	Fee (\$)	Fee Description	Fee Paid
101	760	Utility filing fee	760
106	310	Design filing fee	
107	480	Plant filing fee	
108	760	Reissue filing fee	
114	150	Provisional filing fee	
Subtotal (1)		\$760.00	

FEE CALCULATION
(continued)

EXTRA CLAIM FEES

Claims	Extra Claims	Fee from Below	Fee Paid
Total	-20**	=	=
Ind.	-3	=	=
Multiple Dependent			

**or number previously paid, if greater;
 For Reissues, see below

Large Entity

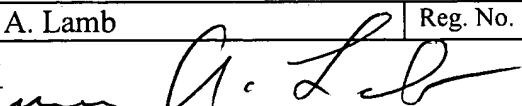
Fee Code	Fee (\$)	Fee Description
103	18	Claims in excess of 20
102	78	Ind. claims in excess of 3
104	260	Multiple dependent claim, if not paid
109	78	**Reissue independent claim over original patent
110	18	**Reissue claims in excess of 20 and over original patent

SUBTOTAL (2)

FEE CALCULATION

(continued - next page)

Additional Fees (continued)		Large Entity	
Fee Code	Fee (\$)	Fee Description	Fee Paid
105	130	Surcharge - late filing fee or oath	
127	50	Surcharge - late provisional filing fee or cover sheet	
139	130	Non-English specification	
147	2520	For filing a request for reexamination	
112	920*	Requesting publication of SIR prior to Examiner action	
113	1840*	Requesting publication of SIR after Examiner action	
115	110	Extension for reply within first month	
116	380	Extension for reply within second month	
117	870	Extension for reply within third month	
118	1360	Extension for reply within fourth month	
128	1850	Extension for reply within fifth month	
119	300	Notice of Appeal	
120	300	Filing a brief in support of an appeal	
121	260	Request for oral hearing	
138	1510	Petition to institute a public use proceeding	
140	110	Petition to revive - unavoidable	
141	1320	Petition to revive - unintentional	
142	1210	Utility issue fee (or reissue)	
143	430	Design issue fee	
144	580	Plant issue fee	
122	130	Petitions to Commissioner	
123	50	Petitions related to provisional applications	
126	240	Submission of IDS	
581	40	Recording each patent assignment per property (times number of properties)	\$40.00
146	760	Filing a submission after final rejection (37 CFR § 1.129(a))	
149	760	For each additional invention to be examined (37 CFR § 1.129(b))	
Other fee (specify)			
Other fee (specify)			
*Reduced by Basic Filing Fee		Subtotal (3)	\$40.00

SUBMITTED BY			
NAME	James A. Lamb	Reg. No.	38,529
SIGNATURE			
DATE	December 20, 1999	Deposit Account User ID	13-4774-1740

21/10/99